

# Handy Illustrated Index of Local Business Firms



Time is a commodity of which most homemakers need more, not less. A sewing machine which does not run smoothly is time consuming and aggravating. To save your time and your temper, call Jansson, owner of Jansson's Sewing Machine Company, 1621 Cravens ave., Jansson, with 15 years experience in the sewing machine field, qualifies as an expert, and will repair your machine so that it will run like a top. Free pick-up and delivery is included with the service. However, if your machine is beyond repair, or you would like one of the beautiful new machines with the miraculous stitch changers, see the fine selection of Einas, Necchi, Adlers, Whites and Pfaffs on display at Jansson's. To make the purchase of your new machine easy, Jansson's will take your old machine in trade and arrange bank terms for you. With your new machine will go, of course, free sewing lessons and help with your sewing problems. Call FAirfax 8-137 today for your free home demonstration, or stop in at Jansson's, 1621 Cravens ave., Torrance.

**Aircraft Loans**  
**Air Credit Sales Co.**  
 Only 1/4 Down, Up to 36 Months We Can Finance Your Sale or Purchase of Aircraft From Any Dealer or Individual Available To All. Student-Private & Commercial Pilots - Any Licensed Aircraft  
**Torrance Airport, Torrance DA. 6-8970**

**Aircraft School**  
**Vern's Flying**  
 "Learn to Fly, It's Easy!" Flight Instruction Aircraft Rental Aerial Photography Reasonable Rates Personalized Instruction  
**3301 Pacific Coast Hwy. At Torrance Airport Phone DA. 6-4864**

**Air Taxi Service**  
**Western Aero**  
 Single & Multi Engine Cargo - Ambulance Oxygen & Stretcher Equipped Hunting Expeditions Business Trips Complete Rebuilding  
**3103 Pacific Coast Hwy. DA. 6-7311 Municipal Airport, Tor.**

**Appliance Repair**  
**D and B Appliance Service**  
 Refrigerators-Automatic Washers Freezers-Dryers-Dish Washers All Makes - All Models One Trip Repair Service Complete Stock on Trucks  
**1817 Sepulveda Blvd. FR. 4-2954 Manhattan Beach**

**Auto Repair**  
**Fran & Al's Garage**  
 General Automotive Repairing on All Makes & Models Specializing in Complete Foreign Car Service Brake Work - Tune Up We Pick Up & Deliver  
**For Service Call FR. 6-8000 1410 Pier Ave., Redondo**

**Auto Repair**  
**Magna Motors Engine Rebuilding**  
 Complete Brake Service Motor Overhaul Tune Up Budget Terms Courtesy Car-Towing Service  
**1670 W. Redondo Beach Bl. Gardena, DA. 9-5381**

**Barber Shop**  
**Sun Rise Barber Shop**  
 All Hair Cuts \$1.25 Men & Boys Haircutting 6 Barbers - No Waiting Open 7 Days 8:30 to 6:30 Sunday 8:30 to 4:30 Free Parking  
**20435 S. Hawthorne, Torrance**

**Beauty Shop**  
**Jon's Carriage Trade Beauty Salon**  
 Mr. Jon is assisted by a competent staff of stylists who are ready to serve you with the latest in coiffures.  
**Open 9 a.m.-4 p.m. & Thur. Eve. 26941 Rolling Hills Road Rolling Hills, FR. 7-1616**

**Beauty Shop**  
**Du Bunne Style Salon**  
 Complete Beauty Care Hair Styling by Mr. Duke & Staff Open 9 a.m. to 5:30 p.m., 6 Days Tues., Thurs., Eve. by Appt.  
**24215 Hawthorne Blvd. FR. 5-7518 One Block South of Pac. Coast Hwy., WALTERIA**

**Beauty Shops**  
**Romero's Hair Styles**  
 Complete Beauty Service Individual Styling Hair Tinting Scalp Treatment Manicuring Evenings by Appointment  
**17234 So. Crenshaw Blvd. Torrance DA. 4-4808**

**Beauty Shop**  
**Cosmetique Beauty Salon**  
 "Beauty is Woman's Duty" Our Platform  
 A Brief Cut A New Permanent Complete Individual Service  
**Open 9 a.m. Daily DA. 6-4438 15504 Crenshaw Blvd., Gardena**

**Blue Prints**  
**Torrance-Gardena Blue Print Co.**  
 Featuring A Complete Blue Print Service Van Dykes - Brown Lines Duplicate Tracing Photostats  
**17830 So. Western Ave. Gardena, Calif. DA. 3-4120**

**Boats**  
**Essaness Craft**  
 Cruisers - Hulls - Utilities Scott Atwater Outboards Build Your Own Boat Tools-Skilled Guidance-Engines Restaurant-Shop-Playground For Your Convenience  
**18900 So. Vermont, Gardena DA. 4-8306 - DA. 4-0731**

**Brake Service**  
**Pat's Brake & Wheel Alignment Service**  
 Specialists in Brake & Wheel Alignment Serv. Power Brakes Installed Drums Turned Wheels Balanced  
**20455 Hawthorne Blvd., Torrance FR. 4-4900 Res. DA. 6-2137**

**Cabinet Makers**  
**Artisan Cabinet Co.**  
 Specializing in Custom Built-In Cabinets in All Hardwoods & Pine Store Fixtures Office Furniture TV & Radio Cabinets  
**24832 Narbonne Ave. Lomita, DA. 6-2469**

**Carpets**  
**Record Bros. Carpet Co.**  
 Specializing in Wall to Wall Installation of Carpets Mohawk - Lea Carpeting Linoleum - Asphalt Tile All Leading Brands of Linoleum  
**16827 Hawthorne Blvd. Lawndale, Calif. FR. 2-8481**

**Cleaners**  
**Valet Cleaners & Laundry**  
 "Particular Cleaning For Particular You" Knit Blocking Our Specialty Rugs-Drapes-Hats-Ties We Call & Deliver  
**2230 Redondo Beach Blvd., Gardena, DA. 3-5360**

**Cleaners**  
**Walteria Cleaners**  
 Tom Jones, Proprietor "Let Us Take Care of your Clothes!" We Operate Our Own Plant Complete Cleaning & Laundry Service  
**24264 Hawthorne Blvd., WALTERIA, FR. 5-1519**

**Coffee Shop**  
**Tip Top Coffee Shop**  
 Margaret LaCombe, Prop. Breakfast - Lunch - Dinner Featuring Home Made Apple Pie Complete Fountain Service Food to Take Out  
**2203 Torrance Blvd., FA. 8-9934**

**Dancing Academies**  
**Dottie Dee Dance Studio**  
 Teacher of All Types of Dancing Toe-Tap-Ballet-Acrobat Exhibition - Ballroom Adults - Children Beginners & Advanced  
**24513 Narbonne, Lomita Phone DA. 6-6384**

**Dolls Walker's Terri Lee Doll House**  
 Featuring A Complete Line of These Adorable Dolls Lifetime Guarantee Lovely & Practical Outfits For Every Occasion Visit Our New Bungalow  
**South Bay Center 174th & Hawthorne FR. 9-9225 Next to Ralph's**

**Doughnuts**  
**Johnson's Do-Nut & Coffee Shop**  
 Complete Line of All Types of Finest Quality Do-Nuts No Order Too Large or Too Small Special Price for Large Orders  
**23904 Crenshaw Blvd. DA. 6-7860 North of Lomita Blvd.,**

**Draperies**  
**J & E Draperies**  
 Complete Interior Service Drapes - Cornices All Work Done In Our Own Spacious Workrooms Retail-Wholesale-Contracts We Are Drapery Technicians  
**2716 Redondo Beach Bl. Redondo Beach FR. 9-6044**

**Druggist**  
**Medical Arts Prescription Pharmacy**  
 William Steinberg, Expert Pharmacist. Compounds Prescriptions Exactly As Your Doctor Orders. Free Delivery  
**9 A.M. - 6:30 P.M. Sat. till 8. 2406 Torrance Blvd. FA. 8-1230**

**Druggist**  
**Walter's Rexall Drug**  
 Walter J. Michaelis Self-Service Drug Store Prescriptions First Aid & Hospital Supplies Greeting Cards - Sundries Fine Cosmetics & Toiletries  
**17440 Crenshaw Blvd. Torrance, Calif. DA. 3-3310**

**Equipment Rental**  
**Walker Equipment Rentals**  
 Everything For Contractors & Home Owners By Day - Week - Month Portable Tools Light Machinery  
**1804 Redondo Beach Blvd. Gardena DA. 4-5401 or FA. 1-0977**

**Escrow Companies**  
**Heath Escrow**  
 Quick - Efficient - Competent Escrow Service Free Loan Appraisal Service 1st & 2nd Trust Deed Financing Buy & Sell 2nd T.D.'s  
**1524 Crenshaw Ave. FA. 8-8353 24450 Hawthorne Blvd. FR. 5-8558 WALTERIA, Calif.**

**Firewood**  
**The Fireplace**  
 John Corn, Prop. "We Have Wood to Burn" Barbecue & Patio Equipment Fireplace Accessories Charcoal - Briquets Delivered & Stacked Free  
**2701 Redondo Beach Blvd. Redondo Beach FR. 9-2411, Res. FR. 4-2144**

**Fish-Retail**  
**Dinky Fish Market**  
 All Types of Sea Food Lobster-Yellow Tail-Shrimp Scallops-Clams Frozen Food - Fresh Eggs Have Your Fish Smoked Here Delivery Limited to Fri. & Sat.  
**23003 Arlington DA. 6-3177**

**Florists**  
**Agnew Garden Florist**  
 Serving Harbor Area Funeral Designs Corsages Wedding Arrangements Flowers Telegraphed Anywhere Free Delivery  
**1270 Sartori Ave., Torr. FA. 8-2417 Eve. DA. 4-1980**

**Gift Shop**  
**Leslie's**  
 (Formerly Nachito's Imports) Imports and Gifts Mexican - European - Oriental Imports Venetian Glass Mosaics 57 Colors  
**219 S. Sepulveda Blvd. Manhattan Bch., FR. 6-0696**

**Hotel**  
**Pride Hotel**  
 Mrs. Robert Flowers, Mgr. All Rooms Newly Redecorated By The Day - Week - Month Free Kitchen Privileges Daily Maid Service Free Parking Lot  
**1806 Cabrillo, Torrance FA. 8-9947**

**Golf Miniature**  
**Walteria Miniature Golf Course**  
 "Fun For The Entire Family" 40c for 18 Holes Amusement Room: Next to Walteria Fairways Driving Range Plenty of Parking - Lights Open 1 p.m.-10 p.m. Sat. & Sun.-10 a.m. to Close  
**4121 Pac. Coast Hwy. WALTERIA**

**Jeweler**  
**Ernie's Jewelry**  
 Ernie Amero, Prop. Jewelry - Watches - Diamonds Certified Watchmaker No. 2235 Fine Clock Repairing Clocks - Watches - Music Boxes Cuckoo - Antique - Grandfather Optical Instruments - Binoculars  
**1805 W. Lomita Blvd. Lomita, DA. 6-2791**

**Knit Shop**  
**Cherie's Knit Studio**  
 Speed-O-Knit Automatic Knitter Visit Our Classroom Hand & Custom Knitting - Yarns Charting - Alterations - Designing Novelty Items  
**4152 Pac. Coast Hwy., At Smith Bros. Fish Shanty FR. 5-0910 WALTERIA**

**Lumber**  
**Airport Lumber Co., Inc.**  
 Open 7 Days A Week Fencing Redwood-Block Wall-Chain Link Building Materials Hardware - Paint Licensed General Contractor  
**4274 Redondo Beach Blvd., Torrance FR. 2-2133 OR. 8-1571**

Thinking of building a fence? ... remodeling your home? ... or starting a building from scratch? No matter what your plans for a building project, Airport Lumber, 4274 Redondo Beach Blvd., can supply you with the needed materials and, yes, even do the building for you. M. M. Waterman and his staff of 10 to 20 are ready and eager to assist you seven days a week, any time between 7:30 and 5 p.m. Right at this one location you will find: all kinds of fencing—redwood, grapestake, chainlink and block-wall; a huge selection of lumber; hardware; Sherwin-Williams and other types of paint; and anything else you may need in building materials. Wholesale and retail orders are promptly filled. Licensed as general contractors, they are also prepared to do the actual building for you. Airport Lumber will deliver your materials for you anywhere in the South Bay area. Stop in at Airport Lumber, 4274 Redondo Beach Blvd., or call FRontier 2-2133 the next time you are in need of building supplies.

**Lumber**  
**Cleveland Wrecking Co.**  
 "Coast to Coast" New & Used Building Materials Lumber - Sash - Doors Windows - Brick - Pipe Plumbing Fixtures Demolition Contractors  
**21932 S. Avalon Blvd., Torrance TE. 5-3152 (1 Blk. So. of Carson)**

**Lumber**  
**Action Lumber Co.**  
 New & Used Complete Building Supplies  
 Plywood Hardware Sheet Rock Electrical Supplies  
**20322 So. Western Ave. Torrance FA. 8-5133**

**Market**  
**Al's Market**  
 Al Haynes, Prop. Open 7 Days a Week 8 a.m.-10 p.m. Groceries - Meat - Vegetables Frozen Food - Beer - Wine Delivery 5 Days A Week (Limited to Southwood Homes)  
**4505 Torrance Blvd. (Near Anza), Torrance FR. 6-3988**

**Mattresses**  
**Gardena Mattress Co.**  
 Renovating & Rebuilding Our Specialty New Mattresses & Box Springs Made to Order One Day Service Free Pickup & Delivery  
**15324 Crenshaw Bl. Gardena DA. 3-4384**

**Milk**  
**Lochmann Farms Drive-In Dairy**  
 Inspect Our Spin' Span Plant Gold Award Milk Cottage Cheese - Ice Cream Bread - Eggs  
**28000 Western Ave. San Pedro, TE. 3-8833**

**Milk**  
**Palos Verdes Dairy**  
 Cash & Carry Dairy Products Drive In & Save Milk - Eggs - Bread - Ice Cream Milk Vacuum Processed For Finer Flavor  
**Open 10 a.m. to 8 p.m.-6 Days 22845 Hawthorne Bl., Tor. FR. 5-8615**

**Milk**  
**Gardena Dairy Farms**  
 "Our Cows Are Never Contented They're Always Trying To Do Better!" Drive-In Cash & Carry Country Fresh Milk Bread - Eggs - Ice Cream  
**2013 W. Redondo Beach Bl. Betw. Western & Van Ness Gardena DA. 4-5703**

**Motel**  
**Crystal Pool Motel & Trailer Park**  
 Rest - Play - Relax Patio - Swimming Pool Television Beautifully Furnished Apts. All Conveniences Centrally Located on Hwy. 101 DA. 6-9982  
**2270 Pacific Coast, Lomita**

**Nurseries-Retail**  
**Tropical Bowl Nursery**  
 Specializing In Tropical Foliage Plants - Trees - Shrubs Fertilizers - Insecticides Garden Equipment  
**Open 7 Days a Week Till Dark Free Delivery DA. 6-7180 2457 W. Lomita Bl., Lomita**

**Paint and Hardware**  
**Gregory's Remodeling Supplies**  
 Pittsburgh Paint Plywood Plywood Paneling Hardware Electrical Supplies Floor Tile Wall Tile  
**714 W. Carson St. Between Fig. & Vermont FA. 8-7533**

**Paint-Hardware**  
**Miller Hardware & Paint**  
 Featuring Sillers Paint Housewares Wallpaper Plumbing Supplies Electric Supplies Garden Equipment  
**14608 Crenshaw Blvd. Gardena. FA. 1-2390**

**Paint**  
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 Custom Floor Covering Featuring Armstrong Linoleum Carpeting - Shades Venetian Blinds - Formica Screens - Painters Supplies We Give 5 & H Green Stamps Fine Wallpapers  
**25039 Narbonne, Lomita DA. 6-8210 Across from Narbonne Mkt.**

**Pets - Boarding**  
**Bay Cities Boarding**  
 Entrust Your Pet To Us For Proper Care Its Our Specialty Complete Modern Facilities Bathing - Clipping Pick up & Delivery Service No Sick Dogs or Cats Admitted  
**20455 Hawthorne Blvd. FR. 9-4118**

**Plumbing**  
**Bracy's Plumbing Service**  
 Residential - Commercial Water Heater Sales & Service Garbage Disposal Units Crane Fixtures & Supplies "Quality Work Always"  
**20360 Hawthorne Ave. FR. 9-2789, Nite FR. 9-3311, Days**

**Plywood**  
**Lomita Plywood & Materials**  
 Wall Paneling Specialists Doors - Windows - Screens Hardware - Redwoods - Moldings Fencing & Finish Lumber Paint & Hardware  
**1940 Pacific Coast Hwy., Lomita Call DA. 6-4451**

**Restaurant**  
**Lanza Italian Kitchen**  
 Specializing In Spaghetti - Pizza Lasagna - Ravioli Breakfast - Lunch - Dinner Steaks - Chops - Chicken Cater To Take Out Dinners Featuring Meat Ball Plate  
**341 W. Carson, Torrance FA. 8-6371**

**Restaurant**  
**The Polynesian**  
 "A Tropical Dining Paradise At Foot of the Palos Verdes Hills" Island Specialties Tropical Rum Drinks  
**3901 Pacific Coast Hwy. WALTERIA in Torrance FR. 8-1247**

**Restaurant**  
**Huff's Restaurant**  
 Open 24 Hours Breakfast - Lunch - Dinners Sea Food Shrimp - Scallops - Halibut Try Our Combination Plate Complete Fountain Service  
**2125 Torrance Blvd., Tor. FAirfax 8-8463**

**Service Station**  
**Deitz Service**  
 Featuring Mobil Products Minor Repairs Tune Up & Brake Service Specialize in Tire Recapping Gas - Oil - Lubrication Tires - Tubes - Batteries  
**2249 Pacific Coast Hwy. Lomita, Calif. DA. 6-1312**

**Service Station**  
**John's Seaside Service**  
 John Wilson, Prop. Lubrication - Wash - Polish Motor Tune-Up Complete Brake Service Batteries - Tires - Tubes Pick-up & Delivery  
**Open 7 a.m. to 8 p.m. 7 Days 22855 Arlington, Torrance DA. 6-7171**

**Service Station**  
**Harold's Mobil Service**  
 Complete Auto Repairs Muffler Installations Motor Tune Ups Complete Brake Service Welding - Electric & Acetylene Boat Trailer A Specialty  
**3735 Newton Ave., Walt. FR. 5-0049**

**Service Station**  
**Young's Service**  
 Featuring Mobil Products Complete Brake Service Motor Tune Up Lubrication - Batteries - Tires Washing - Polishing  
**Open 6 a.m. - 10 p.m., 7 Days Sunday, 8 a.m. to 10 p.m. 182nd & Crenshaw DA. 4-5880**

**Service Station**  
**Ralph and Jim's Major Service**  
 Serve Yourself Station (Ladies Excepted) 16 Pumps - Major Gas & Oil Lubrication - Tires - Batteries Pick-up & Delivery  
**Open Daily 11 a.m.-9 p.m. 3803 Pac. Coast Hwy., WALTERIA FR. 8-4708**

**Restaurant**  
**Archies Coffee Shop-Restaurant**  
 "You Taste The Quality" Breakfast - Lunch - Dinner Short Orders Food To Go Specials for Children Plenty of Parking  
**17430 Crenshaw Blvd. DA. 3-3533**

**Restaurant**  
**Chan's**  
 Fine Chinese Food To Take Out Lunch, Dinner or A La Carte No Tip - No Tax Let Our Famous Hongkong Chef Help Plan Your Parties Daily 12 Noon to 9 p.m. Closed Monday  
**1819 So. Catalina, Redondo Beach Save Time, Call FR. 5-1590**

**Restaurant**  
**Tico's Tacos**  
 Featuring Tico's Famous Tacos Enchiladas - Tamales - Tacos Spanish Dinners Food To Go  
**Open 7 Days A Week 3764 Pacific Coast Hwy., WALTERIA FRontier 5-9098**

**Schools - Instruction**  
**American School of Aiki-Do**  
 Art of Self Defense Children & Adults, All Ages Private Instruction by Appt. Mon., Tues., Thurs. & Fri. 5:30 - 9 p.m.  
**16807 Hawthorne Blvd., FR. 5-0116, Day FR. 4-9489, Eve.**

**Service Station**  
**Paramount Service**  
 Complete Auto Care Custom Wash & Lubrication Tires - Batteries - Accessories We Pick Up & Deliver  
**7 a.m. to 8 p.m. Fri. till 9-7 Days We Give American Premium Stamps 3401 Torrance Blvd. FR. 4-5903**

**Service Station**  
**Clyde's Signal Service**  
 Clyde Purdy, Prop. Major Auto Repairs Complete Brake Service Motor Tune-Up Complete Auto Accessories Expert Lubrication  
**Pick Up & Delivery 2975 Carson St., Torrance FA. 8-2172**

**Service Station**  
**Don's Union Service**  
 Brake Service - Night Lube Electronic Wheel Balancing Firestone Dealer Tires & Batteries On Budget Terms Free Pick-up & Delivery  
**Open 7 Days-6 a.m.-12 Midnight 1201 W. Anaheim Cor. Vermont, Harbor City DA. 6-9960**

**TV Service**  
**Bill Shour Television Repairing**  
 Cash & Carry Parts - Labor Fully Guaranteed Immediate Service - Fair Prices Bring Your Set To Us & Save Expert Car Radio Service No Waiting  
**20320 So. Western FA. 8-1873**

**Tires**  
**Bay Tire Service, Inc.**  
 Under New Management Harold "Pat" Patterson Complete Recapping Service New Factory Blemishes Wheel Alignment Wheel Balancing  
**332 S. Sepulveda Blvd. Manhattan Bch. FR. 2-5899**

**Trailers**  
**Martin Trailer Sales**  
 Complete Selection on Display All Sizes Empire Fleetwood Roll-Away Sales & Service-New & Used Rentals of Used Trailers With Option To Buy Bank Terms - Liberal Trades  
**2201 Pac. Coast Hwy., Lomita DA. 6-2751**

**Upholstering**  
**Harold's Upholstering & Draperies**  
 Harold Jacque, Prop. Furniture Cleaning Travis Rods - Slip Covers Satisfaction Guaranteed Free Estimates  
**2240 Redondo Beach Blvd. Gardena DA. 3-2953**

**Upholstering**  
**Custom Shop**  
 Custom Upholstering Furniture Custom Built - Rebuilt Custom Draperies Cornices - Valances Free Home Decorating Service Pick-up & Delivery  
**1402 W. Carson St., Tor. FA. 8-8818**

**Vacuum Cleaners**  
**Kirby Co. of Torrance**  
 Authorized Kirby Dealer Sales - Service - Parts Repairs On All Makes & Models Anywhere - Anytime Free Pick Up & Delivery Easy Terms  
**1713 Cabrillo, Tor. FA. 8-0614**

**Windows - Louvre**  
**Pacific Louvre Window Co.**  
 Louvre Windows & Doors Sliding Glass Doors Metal Windows Shower & Tub Enclosures Complete Window Remodeling  
**Call FR. 5-3661 24424 Hawthorne Blvd., WALTERIA**

**Womens' Wearing Apparel**  
**Jan's Apparel**  
 For All Your Dress Needs In The Feminine Manner Dressmaker Sweaters And Matching Skirts Matching Skirts In All Wool Flannels And Tweeds Open Fri. Eve. Till 9  
**804 Avalon, Wilmington TE. 5-8810**

**Womens' Wearing Apparel**  
**Just Gals**  
 Specializing In Teens & Sub-Teens We Feature Things That Are Seen in Seventeen - Complete Selection of Dresses and Blouses  
**935 Avalon, Wilmington TE. 5-6010**

**Tropical Bowl Nursery**, 2457 W. Lomita Blvd., is a home-owners paradise. Here you will find everything to make and keep the yard of your home beautiful. Walter Miyamoto, owner, has made sure that Tropical Bowl offers an exciting selection of fine, healthy plants. Exotic sun and shade tropicals suitable for this area are the specialty of Tropical Bowl. Right now is the time to plant bare root trees, roses, fruit trees, camellias, and azaleas, and Tropical Bowl has an excellent selection. To keep your yard in healthy condition, select the fertilizers, insecticides, and garden equipment from the reliable lines carried at Tropical Bowl. Miyamoto offers a professional landscaping service to help you solve a difficult landscaping problem or completely landscape your home. Make Tropical Bowl your nursery headquarters. Open seven days a week until dark, it is easily reached at 2457 W. Lomita Blvd., (between Narbonne and Crenshaw), or call DAvenpo 6-7130.